

Beatrice Place Homes

Housing Is A Human Right

A groundbreaking initiative by Freedom Fighting Missionaries to provide stable, supportive housing for justice-impacted families and their children in Charlotte, NC.





Freedom Fighting Missionaries Housing Program

Mission Statement: To assist formerly incarcerated and criminal justice involved persons with reentry by achieving self-sufficiency through sustainable services and resources.

About Beatrice Place Homes

Freedom Fighting Missionaries is undertaking Charlotte's first housing project specifically for justice-impacted families with McKinney-Vento children experiencing homelessness due to a parent's background barriers.

- 24 total units: 12 three-bedroom and 12 two-bedroom layouts
- Located in Charlotte's University area with access to essential amenities
- Comprehensive wrap-around services

Support Services

- Workforce development programs
- Childcare resources and assistance
- Homeownership counseling and preparation

Residents will find employment opportunities in the service industry, supporting growing businesses in the University area.



Beatrice Place Homes – Budget Overview

The total budget for Beatrice Place Homes is \$9.1 million, with funding from multiple sources to create sustainable housing solutions.

\$9.1M	\$1M	\$1.75M	\$2.5M
Total Project Budget	City of Charlotte Committed funding	Mecklenburg County Committed funding	Construction Lending Financing being sought

Capital Campaign Goal: \$3.7 million

FFM is conducting a capital campaign to raise the remaining funds from the faith community, private sector, philanthropists, and foundations, building on our strong track record of successful fundraising.

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Project Location

Project Property – 2135 E WT Harris Blvd, Charlotte NC
28210



University Area

Close proximity to UNC Charlotte, providing educational opportunities and resources for residents



Strategic Location

Accessible to public transportation, grocery stores, retail, and healthcare facilities

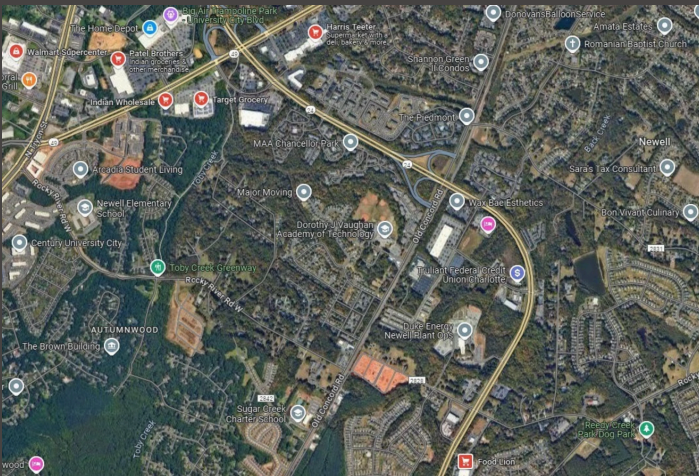


Charlotte Connection

Reasonable commute to downtown Charlotte for employment opportunities

Existing Property and Surroundings

Project Property – 2135 E WT Harris Blvd, Charlotte NC 28210



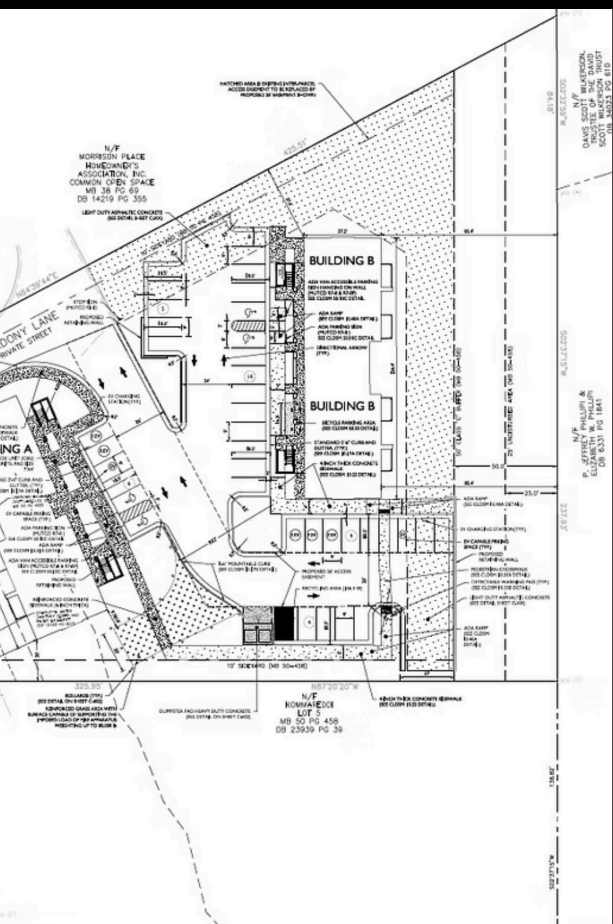
Existing Townhome Community

This location was strategically selected to provide residents with the resources needed for successful community reintegration and long-term stability.

The property is situated in a developed residential area with existing communities nearby, providing a sense of neighborhood integration.

The University area location offers:

- Growing economic opportunities
- Educational resources
- Transportation access
- Retail and grocery amenities
- Healthcare facilities



Civil Engineering Sketch Plan

Site Design Priorities

- Maximize green space and community gathering areas
- Ensure accessible pathways throughout the property
- Create safe play areas for children
- Provide adequate parking for residents and visitors

Environmental Considerations

- Stormwater management systems
- Native landscaping to reduce water usage
- Energy-efficient site lighting
- Preservation of existing mature trees where possible

Our civil engineering plan has been developed with both resident needs and environmental sustainability in mind, creating a community that supports holistic wellbeing.

Building A Elevation



12
Three-
Bedroom
Units

Each with 2 bathrooms

12
Two-
Bedroom
Units

Each with 2 bathrooms

Building A features a modern design that balances aesthetics with functionality. The elevation includes varied materials and textures to create visual interest while maintaining a residential character that blends with the surrounding neighborhood.

Key design elements include:

- Durable, low-maintenance exterior materials
- Energy-efficient windows
- Private balconies for each unit
- ADA accessibility features

Building A First Floor Plan



First Floor Unit Mix

- 1 one-bedroom/one-bath unit
- 4 two-bedroom/two-bath units

First Floor Features

- ADA-accessible units
- Common area with mailboxes
- Laundry facilities
- Secure entry system

Each unit is thoughtfully designed to maximize space efficiency while creating comfortable, functional living environments. Open floor plans allow for natural light and improved circulation, creating homes that support family life and wellbeing.

Building A Second & Third Floor Plan



Second & Third Floor Unit Mix

- 3 two-bedroom/two-bath units per floor
- 1 three-bedroom/two-bath unit per floor

Unit Features

- Modern kitchens with energy-efficient appliances
- In-unit washer and dryer connections
- Durable flooring throughout
- Ample closet and storage space
- Private balconies

The second and third floors mirror each other in layout, creating efficiency in construction while providing a variety of unit sizes to accommodate different family compositions. Each floor includes shared hallways with emergency exits and elevator access.



Building B Elevation

Building B Unit Mix

Building B complements Building A with a different unit mix to serve diverse family needs:

- 6 two-bedroom/two-bath units
- 6 three-bedroom/two-bath units

Architectural Features

Building B incorporates design elements that create a cohesive community aesthetic while providing variety:

- Complementary materials to Building A
- Distinctive rooflines and facade elements
- Ground-floor accessibility features
- Energy-efficient construction

Building B Floor Plans

Building B features identical layouts on each of its three floors, creating construction efficiency while maintaining quality living spaces.

First Floor Layout

2 two-bedroom/two-bath units and 2 three-bedroom/two-bath units, with accessible entry features and common areas

Second Floor Layout

2 two-bedroom/two-bath units and 2 three-bedroom/two-bath units, with shared hallways and elevator access

Third Floor Layout

2 two-bedroom/two-bath units and 2 three-bedroom/two-bath units, with identical layout to second floor

Each unit is designed with family needs in mind, featuring open kitchen/living areas, ample storage, and private bedrooms. The three-bedroom units include master suites with private bathrooms, ideal for single parents with children or multi-generational families.





Building the future, together.

Project History

Land Due Diligence • Phase I Environmental Property Survey • Alta Survey • Geo-Tech Analysis • Civil Engineering Overview • Legal & Zoning Research	Project Team Assembly Sent bids out and engaged key partners: • Colliers Engineering for Civil Design • ALR Architecture for Building Design • Axhoj Enterprises Designer Construction Corporation
Land Acquisition Secured funding requirements and purchased land with City Housing Support Grant (no loans against property)	Current Status The project is has been approved by the City Of Charlotte Planning Department and is ready for construction.



Project Timeline

Planning Phase

Now - July 2026



- Civil Engineering Major Site Plan (Now - 9/20/24)
- Mecklenburg County Development Plan Review (9/30/24 - 1/10/25)
- Trades Bidding Process (12/1/24 - 11/20/26)

Design Phase

Completed - March 2025



- Architecture Design (Completed)
- Building Engineering (10/1/24 - 11/15/24)
- Final Documents for permitting (2/1/25 - 3/30/25)

Construction Phase

February 2025 - Dec. 2026



- Land Improvements (2/1/25 - 11/15/25)
- Site Ready for Building Construction (11/15/25)
- Building A and B Construction (7/30/25 - 12/30/26)

Completion

To be announced at ground breaking ceremony



- Site Ready for Occupancy (01/15/27)
- Resident move-ins
- Community support services begin

About Freedom Fighting Missionaries

Our Story

Founded in 2020 by Kenny Robinson, a formerly incarcerated individual with a vision for change, Freedom Fighting Missionaries (FFM) is a dedicated 501(c)(3) nonprofit organization based in Charlotte, North Carolina.

Utilizing his lived experience, Kenny established FFM to create pathways for justice-involved individuals, addressing the critical challenges faced during reentry into society.

Our Impact

- First reentry organization in Charlotte to receive Section 8 housing vouchers
- Comprehensive reentry services including identification assistance, healthcare access, employment opportunities, and housing solutions
- Support for individuals experiencing homelessness with criminal backgrounds
- Currently developing inaugural 24-unit housing project

- ☐ FFM has established itself as a credible and influential organization, receiving support from notable figures such as North Carolina Governor Roy Cooper, Congresswoman Alma Adams, Congressman Jeff Jackson, Sheriff Garry McFadden, District Attorney Spencer Merriweather, and the entire City of Charlotte government.



Invest in Hope: Beatrice Place Homes Capital Campaign

Freedom Fighting Missionaries (FFM) is excited to announce the Beatrice Place Homes Capital Campaign, a vital initiative to create stable, supportive housing for families experiencing homelessness in Charlotte's University area.

About Beatrice Place Homes

Located in the University area of Charlotte, NC, Beatrice Place Homes will be a beacon of hope and a pathway to self-sufficiency for families in need. The total cost of this impactful project is \$9.1 million.

Your Opportunity to Make a Difference

By contributing to Beatrice Place Homes, you'll be directly investing in the future of families, providing safe homes, stability, and a chance for a fresh start. We invite you to join us in this transformative project.

Funding Progress

\$9.1M

Total Project Cost

\$1M

City of Charlotte

\$1.25M

Mecklenburg
County

\$100K

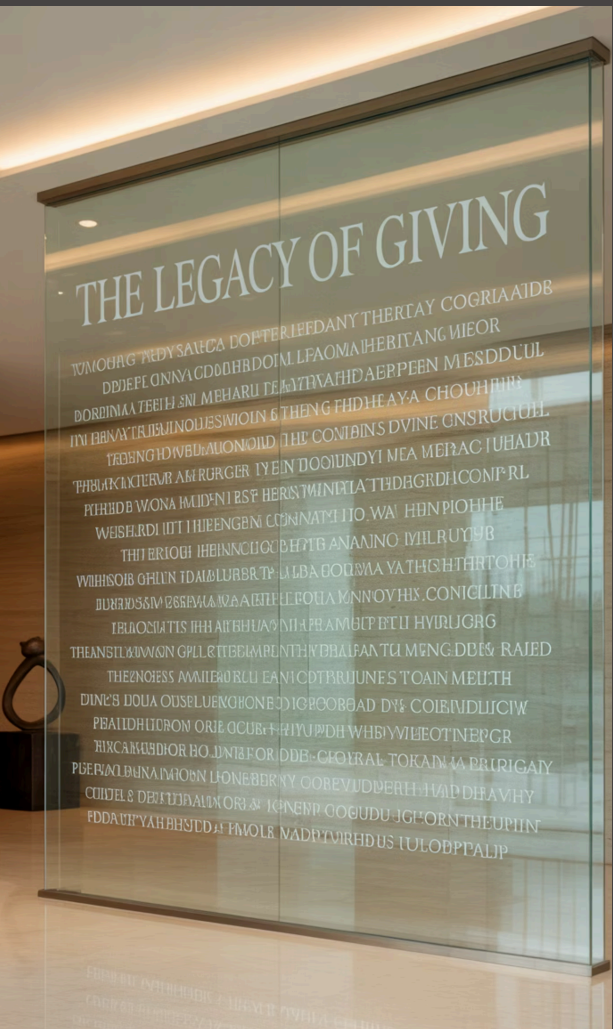
Wells Fargo

\$2.5M

LISC Charlotte
Construction financing

\$3.7M

Fundraising Gap
We need your help!



Contribution Opportunities

\$25,000

Recognition on donor wall and in all project publications

\$50,000

Recognition on donor wall and invitation to exclusive project

\$75,000

Recognition on donor wall and commemorative plaque in

\$100,000

Recognition on donor wall and speaking opportunity at opening

\$200,000

Naming rights to a unit plus all previous benefits

\$500,000

Naming rights to two units plus all previous benefits

\$1 million

Naming rights to four units plus all previous benefits

All donors will be permanently recognized on a glass-encased wall of donors located on the property site, a lasting testament to your generosity and commitment to our community.

Contact Information:

Dr. Kenny Robinson Phone: 704-526-7415 Email:

krobinson@freedomfightingmissionaries.org



Markeshia Littlejohn is a mother of 8 who was born and raised in Charlotte N.C. After falling on hard times she found herself living in her van until she contacted Freedom Fighting Missionaries she now has 5 bedroom house and is working hard to become a homeowner. Together we can make a difference in our community.



Beatrice Place Homes

Come Join Us In Making History

“

When we provide stable housing for one family, we change not just their present circumstances, but the trajectory of future generations. Your investment in Beatrice Place Homes is an investment in hope, dignity, and the future of our community.

”

Thank you for considering a partnership with Freedom Fighting Missionaries to create lasting change for justice-impacted families in Charlotte.



Freedom Fighting Missionaries

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